

INFORMATION SHEET FOR TRADEMARK APPLICATION IN USA

| Filing Language | English |
|-----------------------|--|
| Official Search | Not available |
| Power of Attorney | Not required |
| Applicable | Ordinary Trade Marks, Collective Marks and |
| | Certification Marks |
| Specification of | Nice Classification 11 th Edition, specification not |
| goods/services | required to be standardized |
| Examination | Formality and Substantive Examination |
| Time from Filing to | 18 months for straight forward cases |
| Registration | |
| Publication | After passing the Formal Examination, the trade mark |
| | application is published in the Official Gazette for |
| | public inspection for a period of 30 days |
| Opposition Term | 30 days from publication |
| Registration Duration | 10 years from Registration Date |
| Renewal | Every 10 years |
| Renewal Term | Trade Mark can be renewed within 12 months before |
| | its expiry date. Extra renewal fees are required if the |
| | registration is renewed after the expiry date. |
| Use Requirements | Affidavit of Continued Use must be filed between the |
| | 5 th and 6 th year after registration. Trade Mark can be |
| | renewed within 1 year before its expiry date. |
| Assignment | Deed of assignment is required |
| Licensing | Licensing document is required |
| Marking Requirement | Use of ® is optional |

HKIPA Limited

Unit 230, 2/F, Building 12W, No.12 Science Park West Avenue, Phase 3, Hong Kong Science Park, Pak Shek Kok, N.T. Hong Kong Tel: (852)35635180 • Fax:(852)35651001 • Email:info@ipagent.com.hk www.ipagent.com.hk